



*The Global Entertainment Media Arts Foundation*®

**The G.E.M.A. Concert Series Program:** The program is designed to create and support opportunities for professional and student American performing artists to obtain successful touring and performance engagements.

- Program Description – G.E.M.A. will provide modest grant assistance to approved roster artists for projects which preserve, promote and brand the history and legacy of American artists. This grant assistance will enhance their marketing or touring management capabilities.
- Significant marketing education, training sessions and support for roster artists are also provided. G.E.M.A. recognizes the integral role in providing the right platform for creative expression and linking performing artists with the right audiences.
- G.E.M.A. will coordinate and facilitate the necessary activities that support the public performance and enhance the audience's understanding of the artist's work. These may include master classes, seminars, workshops, webinars, lectures/visual presentations and other creative approaches to engage the community.

**The G.E.M.A. Musical Arts Exchange Program:** The program provides the opportunity for ten (10) student artists from (13yrs.-17yrs.) of age to travel annually to one of the following - Canada, Virgin Islands, Europe, Africa, Brazil, Panama and South America for the purpose of engaging in the learning process of the individual host country's culture, music and media arts resources which will allow these students to document their learning experiences and findings in regards to their particular art form.

- Students will submit a 2 minute -5 minute presentation body of work (music, pictorial slide show, animated video and/or live performance before or by September 18<sup>th</sup> of each year to be qualified for the Musical Arts Exchange Program.
- A three membered G.E.M.A. team from the following disciplines Music Production, Literary and Multimedia Arts will select the finalists.



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***The Entertainment Industry Career Development Program:*** The music business education program is designed to provide students with training, techniques, methodology and principles of the business preparation in the entertainment arts. Scholarship assistance is available to the underprivileged student.

***The G.E.M.A. Short Film Festival Program:*** The film/video program allows students to present their work to a live viewing audience of their peers.

***The G.E.M.A. Golden Mic Tribute Honors Program:*** This program allow students to work with industry professionals in the pre-production, production and post-production of the annual presentation of the Golden Mic Tribute Honors. The program recognizes the history, legacy and influence of different music genres and its effect on our culture and environment. Those chosen participates get to document the interviews and capture the photos to be preserve and shared with future generations.

***The G.E.M.A. Virtual Museum Program:*** This is new in nature and still in the development stage. It will be ready to launch in 2015. This program will provide a virtual presence for the veteran and pioneer performing artists to display their donated items for view by a global audience via the internet. The history, legacy and accomplishments of deceased and alive creative and performing artist works will be shown, respected, revered and appreciated by a whole new generation by utilizing advance technology in a positive and constructive manner.

